Canarias avanza con Europa

EUROPEAN REGIONAL DEVELOPMENT FUND

INTERNATIONAL MEETING OF RECTORS

UNIVERSITY, TERRITORY AND SUSTAINABLE TOURISM

GRAN CANARIA, 19-20 MAY 2022



Gobierno de Canarias

Unión Europea

ULPGC Universidad de Las Palmas de Gran Canaria

compostela GROUP OF UNIVERSITIES GRUPO DE UNIVERSIDADES

PROGRAMME

THURSDAY, 19 MAY 2022

University and territory: a tandem of excellence

9:00 h • Official opening | Rectorate. University of Las Palmas de Gran Canaria
Lluis Serra Majem, Rector of the University of Las Palmas de Gran Canaria
Marek Kręglewski, President of the Compostela Group of Universities
Yaiza Castilla Herrera, Minister of Tourism, Industry and Commerce of the Canary Islands Government

9:30 h • Conference

THE POTENTIAL OF THE UNIVERSITIES AND THE LAND-USE PLANNING

SPEAKER: **Rubén Camilo Lois González**, Full Professor of the University of Santiago de Compostela
CHAIR: **Marek Kręglewski**, President of the Compostela Group of Universities

DEBATE

10:15 h • Conference

UNIVERSITY AND SUSTAINABLE TOURISM

SPEAKER: **Sergio Moreno Gil**, Professor of the University of Las Palmas de Gran Canaria
CHAIR: **Lluis Serra Majem**, Rector of the University of Las Palmas de Gran Canaria

DEBATE

11:00 h • Coffe break

11:30 h • Discussion panel

UNIVERSITY, RESOURCES AND SUSTAINABLE TOURISM

INTERVENTIONS
María Ángeles Piñeiro Antelo, Professor of the University of Santiago de Compostela
Ángel Lobo Rodrigo, Professor of the University of La Laguna
CHAIR: **Ciprián Rivas Fernández**, General Director of Tourism Planning and Promotion of the Canary Islands Government

DEBATE

12:30 h • Working table and best practices

WORKING TABLE 1 · UNIVERSITY POLICIES ON SUSTAINABLE TOURISM
WORKING TABLE 2 · UNIVERSITY POLICIES ON TERRITORY

13:30 h • Presentation of conclusions of the working tables

14:30 h • Lunch

16:30 h • Visit to the main spots of the city of Las Palmas

18:30 h • Interactive cultural and gastronomic experience | Hotel Escuela Santa Brígida

20:15 h • Dinner | Hotel Escuela Santa Brígida

FRIDAY, 20 MAY 2022

'Camino de Santiago entre volcanes' Tourist-Cultural Itinerary

THE CAMINO DE SANTIAGO DE CANARIAS SEEN AS A HISTORICAL, TOURIST AND CULTURAL REALITY

9:00 h • Reading and signature of declaration | Castillo de la Mata

Declaration of Presidents and Rectors 'Camino de Santiago entre volcanes'

Yaiza Castilla Herrera, Minister of Tourism, Industry and Commerce of the Canary Islands Government
Marek Kręglewski, President of the Compostela Group of Universities
Lluis Serra Majem, Rector of the University of Las Palmas de Gran Canaria
Rosa Mª Aguilar Chinea, Rector of the University of La Laguna

10:15 h • Departure to La Cruz de Tejeda

WALK TO VENTANA DEL NUBLO 'SILBO GOMERO' ACTIVITY, INTANGIBLE HERITAGE OF HUMANITY

14:30 h • Lunch | Town hall of Tejeda
One of the "Most Beautiful Towns in Spain"

19:00 h • Return to Las Palmas de Gran Canaria

MORE INFORMATION
www.gcompostela.org

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