CGU Stella for Staff 2022

Professional Mobility Programme for Services Staff

PLACEMENT OFFER UJI03

INFORMATION OF HOST UNIVERSITY	
Name of institution	Jaume I University.
Address	Avda. Vicente Sos Baynat s/n 12071 Castelló (Spain).
Telephone	+34 964728000
Web	www.uji.es
Short description	The University Jaume I of Castelló (UJI) is the public university of the north of the Valencian Community, a territory of the European Mediterranean coast located between the cities of Valencia and Barcelona, well connected to Madrid. Created in 1991, the UJI has positioned itself as a university of proximity, characterized by personalized treatment, the agility of administrative procedures and a significant level of participation of its members in university life, thanks among other factors to a comfortable population dimensions and an integrated campus.
INFORMATION OF PLACEMENT OFFER	
Mobility	In-person.
Department	Corporate Communication & Development Office.
Description of activities	To know how we manage (and help us to improve them): • Marketing & communication activities for recruiting students. • Alumni Programme: use of marketing & communication tools for improving the relationship between alumni and university. • Fundraising Programme: use of marketing & communication tools for improving the relationship between donors/sponsors and university. • Another communication tasks for improving the relationship between University and strategic stakeholders.
Working languages	Catalan/Spanish/English.
Working place	Corporate Communication & Development Office – Communication Service, Rectorate Building • Jaume I University • 12071 Castelló • Spain.
Mobility period	To be agreed with the candidate.
Length	7 working days.
Daily working hours	Maximun of 5 working hours (9am-2pm).
No. of offered placements	1.

CGU Stella for Staff 2022

Professional Mobility Programme for Services Staff

PLACEMENT OFFER UJI03

CURRICULAR PROFILE OF CANDIDATE	
Required experience	A person with experience in managing communication, marketing, alumni or fundraising programmes at his/her university.
Required skills	A person with communication skills and ability to work in teams
Academic title	Diploma in communication, marketing, fundraising or related areas.