CETYS University invites GCU affiliated institutions to participate in the International Summer Program 2024

COURSES

In-person:

- Project Management
- Renewable Energy Sources
- Sustainability and Competitiveness
- Business Intelligence
- International Marketing
- Social Media Marketing
- International Market Analysis
- International Trade: Focusing on the North American Region
- Negotiation Strategies & Conflict Resolution
- Supply Chain Management
- Strategic Management

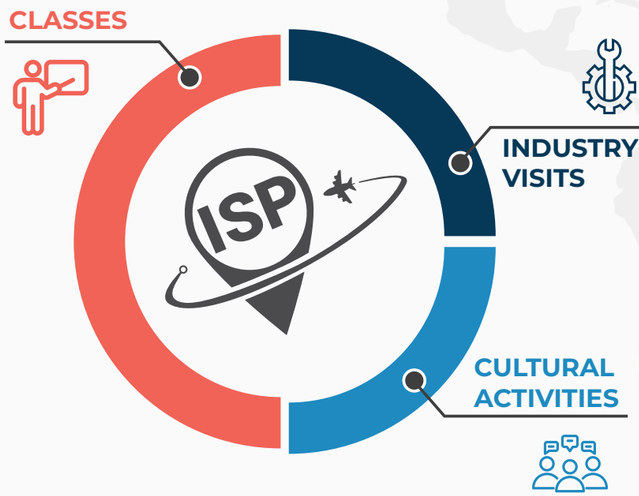
Online:

- Cross Cultural Management
- Sustainability and Competitiveness
- Leadership and Innovation
- International Trade: Focusing on the North American Region









International Summer Program 2024

RELEVANT INFORMATION

January 15th, 2024
Registration Begins

June 21st, 2024
Registration Ends

July 15th, 2024
Program Begins

July 26th, 2024
Program Ends

Classes taught from Monday to Friday

Registration Fee: ~~$100 USD~~	Tuition: ~~$925 USD~~
Accomodation: $750 USD (Double Room)	**Industry and Cultural Visits:** $600 USD

25 SCHOLARSHIPS ARE AVAILABLE FOR STUDENTS FROM GCU MEMBER INSTITUTIONS

- CETYS will offer 100% scholarships on tuition and registration fees.

More information:
www.cetys.mx/campusinternacional/

CETYS UNIVERSIDAD
CAMPUS INTERNACIONAL ENSENADA · MÉXICO